



Dear Business Mailer:

Thank you for your interest in joining the Buffalo/Niagara Postal Customer Council. Annual dues, just \$25 per member, help the PCC sponsor workshops, mailing clinics and guest speakers, and provide funding for the associated costs for these events (renting meeting rooms, audio-visual equipment, etc.)

Please make check payable to:
BUFFALO/NIAGARA PCC

Send completed application form and check to:

PCC MEMBERSHIP
POSTMASTER'S OFFICE
1200 WILLIAM ST
BUFFALO NY 14240-9998

Meeting notices will be sent to you approximately 2-4 weeks prior to each event. We look forward to working with you as a member of the Western New York mailing community.



** As a federal government agency, the U.S. Postal Service is a tax exempt organization and is exempt from state and local taxes. 410760000 tax exempt number.



US POSTAL SERVICE
PCC
POSTAL CUSTOMER COUNCIL
Buffalo/Niagara PCC
Postmaster's Office
1200 William St.
Buffalo, NY 14240-9998

PCC Membership
Postmaster's Office
1200 William St.
Buffalo, NY 14240-9998

First Class Mail
Postage and Fees
Paid
USPS
Permit No. G-10

Detach at perf line, fold with return address on outside, insert check on inside, moisten glue strips and seal



Awards won by the Buffalo/Niagara PCC

(national awards are in competition with 200 PCC's)

2007

Gold Award, Education Program Excellence
Premier PCC Award - Bronze Level
Best Communications Program Award in Northeast Area
PCC of the Year Award in Northeast Area

2008

National "PCC of the Year" Award
Silver Award, Education Program Excellence
Silver Award, Communications Program Excellence
Postal Person of the Year Award
Premier PCC Award - Gold Level

2009

Gold Award, Communications Program Excellence
Silver Award, Education Program Excellence
Premier PCC Award - Gold Level

Postal Customer Councils



Why Your Company Should Join the Buffalo/Niagara PCC



... help businesses do business by mail

Postal Customer Council (**PCC**) groups have been helping businesses do business by mail for over 40 years.



We can help your company get the most out of the mail.

- ✧ Networking
- ✧ Information
- ✧ Communication
- ✧ Education



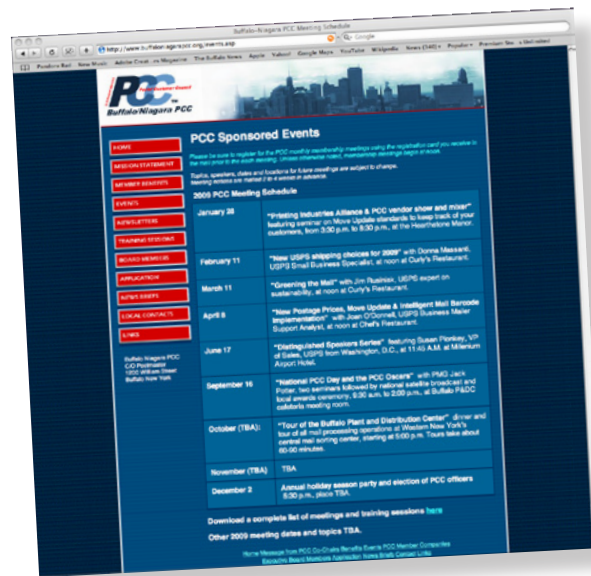
Information and Updates – From “How To” to “Power”

Events sponsored by the Buffalo/Niagara PCC provide opportunities for you to meet mailing professionals, vendors from the mailing industry, and managers from the Postal Service. Our monthly business lunches feature presentations by local and national experts on mail preparation procedures, new USPS services and products, postal rates and regulations, direct mail marketing, mail security issues, and more. For more information, call the Buffalo postmaster’s office at (716) 846-2536 or visit our web site: www.buffaloniagarapcc.org. You’ll learn about our mission, our members, events we’ve sponsored, news in the postal world, and links to important information resources. Discover for yourself how PCC membership will help your business extend its reach to current and potential customers, drive business growth and improve customer satisfaction.

Discover the Power of the Mail!

Direct Mail & Package Services—Made Efficient and Effective

Created in 1961 to improve communications between the Postal Service and its customers, councils have grown into a nationwide network of approximately 200 groups with more than 100,000 members. These community groups are made up of business mailers and Postal Service leaders who work together to improve communication, identify and correct mail service problems, and exchange ideas on how companies can attract new customers, increase sales and get the most out of the mail. Through regular meetings, educational programs, mailer clinics and seminars, PCC members keep abreast of the latest postal developments and work closely with local offices to make mail service more efficient and effective. The result is improved processes and delivery, elevated customer satisfaction, and improved business results.



PCC Membership Application

Please complete and return this self-mailer

NAME: _____

COMPANY: _____

TITLE: _____

MAILING ADDRESS:
(Please include suite or room number, or PO BOX number, if applicable):

City/State _____

Zip+4 _____

PHONE: _____

FAX: _____

E-MAIL ADDRESS: _____

NOTE: TO CREATE RETURN MAILER:

1. PLEASE REMOVE APPLICATION AT DOTTED PERF LINE WHERE SHOWN ON OTHER SIDE.
2. FOLD IN SO THAT THIS APPLICATION INFORMATION IS ON THE OTHER SIDE.
3. INSERT YOUR CHECK INSIDE THE FOLD.
4. SEAL MAILER COMPLETELY BY WETTING ADHESIVE ON ALL THREE SIDES, FOLDING AND SECURING.
5. DROP IN THE MAIL. NO STAMP NECESSARY – POSTAGE IS PRE-PAID.